


ONLINE RESTAURANT DELIVERY GUIDE TO GETTING STARTED



STEP 1: CHOOSE A DELIVERY PARTNER

 Will you deliver yourself?

 Will the partner deliver for you?

EXAMPLES



STEP 2: REGISTER YOUR RESTAURANT

Business ID/Tax documentation

Logo

Banking info

Proof of address

STEP 3: UPLOAD YOUR MENU



DISH IMAGES

Best sellers looking their best!
(OR images provided by partner)



MENU CATEGORIES

e.g. Burgers, Vegan, Sandwiches, Pasta, Desserts...



MEAL DEALS

Design meals around top sellers at better value than the items individually.





EXTRAS TO UPSELL


Sauces, drinks, desserts... popular brands like Hellmann's, Lipton work well.


CHECK UFS ACADEMY AT [UFS.COM](https://www.ufs.com) TO LEARN HOW TO PHOTOGRAPH YOUR DISHES!


STEP 4: PREPARE FOR DELIVERY


 Reliable internet.


 Logged in to delivery partner tablet/POS.

 Delivery food containers & bags.

 Test your top sellers in the containers you will use for the average wait time. Adjust ingredients or containers to ensure appeal.

 Designated pick up area for delivery collection.

 Have the order ready when delivery arrives. Speed is an important factor to customers! Review prep time for top sellers and reduce.

 Be ready for extra volume on weekends.

CHECK [UFS.COM](https://www.ufs.com) FOR FOOD HACKS TO KEEP YOUR DISHES LOOKING FRESH!

STEP 5: PROMOTE DELIVERY!

- ✓ Inform your guests with signage in and outside your restaurant
- ✓ Inform your followers on social media
- ✓ Communicate your hygiene practices to reassure guests on food safety
- ✓ Monitor online reviews and respond. Regularly identify areas for improvement
- ✓ Put cards in the bag to ask for customer feedback
- ✓ Good service levels boost your ranking on the delivery platform!

NEED MORE INFO? CHAT WITH OUR CHEFS AT [UFS.COM](https://www.ufs.com)

